

July 15, 2024, SR Packaging Brand Focus

4 shades of REVLON GEL SERUM BLUSH packaged in PCR nozzle tubes made of post-consumer recycled plastics.



REVLON works with SR Packaging to develop 4 shades of Gel Serum Blush packaging tubes incorporating post-consumer recycled plastics. The products win consumers with their sheer color and visibly cheek-plumping, healthy-looking glow. The sustainable concept behind the packaging design ensures the company grows along with its earth-friendly promise.

REVLON ILLUMINANCE GEL SERUM BLUSH

www.revlon.com/face/blush/illuminance-gel-serum-blush

The 0.75-inch PCR nozzle tubes (Dia. 19 mm) of 0.37 fl oz (11 ml) are in a light mauve tone, then silk-screen printed with white texts and color blocks matching the blush shades.

Nozzle Tubes for cosmetics, made of post-consumer recycled plastics



Started in 2003, SR Packaging companies in Taiwan, China, Japan, and USA provide refillable, recyclable EBM airless bottles, jars, tubes, sprayers, and pumps incorporating post-consumer recycled plastics and plant-based bioplastics to help skincare and cosmetic brands build success in line with consumer demands and sustainable lifestyles.

In 2024, SR Packaging North America Inc. starts tube production in Allentown, Pennsylvania to enhance supply efficiency, with sales supports from west to east coast

6670, Grant Way
Allentown
PA 18106

sales@srpackaging.com
+1 610 778 0038